

Values trainer launched in SA

Management Review Reporter

IN TODAY'S frenetic business environment, with executives focused on the bottom line, a new organisation has been launched to help organisations re-introduce or retain desired values.

The Values in Organisation Institute, an international non-profit body, was launched in SA this month, with its global headquarters at Ndawo Consulting's offices in Houghton, Johannesburg. Chapters are being established in East Africa, West Africa, Europe, Australia and North and South America.

Ndawo MD Markus Moses says the institute's goals are to promote

values-based behaviour in organisations by providing world-class tools to those who wish to use them; to create a community of interest to share best practice and to increase the number of qualified values facilitators by offering training at cost on best-practice tools.

In his treatise, *The Economics of Innocent Fraud: Truth of Our Time*, economist John Kenneth Galbraith explains how the shift of power from shareholders to managers in the last century created a phenomenon he calls "innocent fraud".

Moses says the reality of the business world is that in most organisations a disproportionate amount of power is wielded by a small handful

of people, the natural consequence of which is innocent and in some cases, not-so-innocent, fraud.

It is in this context that individuals around the world have collaborated together to create the Values in Organisations Institute.

The institute is a Brahma Kumari initiative, whose World Spiritual University "nurtures the well-being of the entire human family by promoting spiritual understanding, leadership with integrity and elevated actions towards a better world".

The institute is structured as a non-profit organisation where those who have the tools and methodologies to assist with the implementation of values do so voluntarily.